An Affiliate Division of

GREEN TRUCK ASSOCIATION

Leading the way toward more efficient
and productive work trucks

An Affiliate Division of

NTEA

THE ASSOCIATION FOR THE WORK TRUCK INDUSTRY
Your link to key industry resources

About Green Truck Association
Green Truck Association (GTA), established as an NTEA Affiliate Division in 2010, seeks to improve work truck efficiency and productivity through development and deployment of strategies to reduce diesel and gasoline consumption and associated environmental impacts.

GTA fosters the progression of green work trucks by:
- Showcasing efficient trucks and technology developments
  - Promoting drive and duty cycle data to select technology that delivers fuel savings
  - Serving as the resource for relevant legislative, regulatory and funding initiatives
  - Supplying market data and technical information
  - Actively engaging GTA members in analysis and deployment

Industry leaders who head up GTA are committed to helping members better understand green commercial vehicle design, technology evaluation and selection.

Advocacy
GTA actively monitors legislative and regulatory issues affecting the design, production and sale of productive and efficient vocational trucks and equipment. Through established relationships with U.S. and Canadian leaders, GTA provides insights into governmental activities; keeps you updated on policy developments; represents your concerns; and helps you engage with government agencies. GTA identifies funding opportunities that apply to advanced vehicle technologies and alternative fuel use.

Technical resources
GTA is the one-stop shop for development and deployment of efficient work trucks, as well as information critical to building and implementing alternative fuels and truck-based technologies at the forefront of the sustainability movement. In addition, GTA actively engages members in collective drive and duty cycle data to support technology selection and deployment.

Strategic partnerships
Take full advantage of opportunities for members to make industry connections and build prosperous relationships, including use of our online member directory which can highlight product descriptions, contact information, promotional videos and web links.

Technology councils
Specific technology segments operate under GTA’s umbrella to build awareness and increase knowledge of:
- Lightweight materials
- Sustainable integration
- Vehicle electrification

Online resources
Visit greentruckassociation.com to find comprehensive resources for products and technologies that increase efficiency and productivity:
- OEM and industry supplier contacts and technical information
- Publications and white papers offering technical research and analysis
- A guide to green truck technologies and development
- Market data and industry statistics
- Legislative and regulatory updates
- Education and training opportunities
- A glossary of relevant terms

News updates
Stay informed on current industry developments and news at greentruckassociation.com and through GTA Insider — a monthly e-newsletter. Member companies can place ads on the website and/or in GTA Insider to gain exposure with industry leaders.
The industry’s premier alternative fuels conference

The Green Truck Summit, held each year in conjunction with The Work Truck Show®, offers cutting-edge technology solutions. The Summit features intensive sessions, covering clean vehicle trends and initiatives for vocational vehicles. Industry leaders share insights and lessons learned from implementing productive and efficient technologies in a series of seminars, covering topics such as:

- Drive and duty cycle analysis
- Benefits of lightweighting
- Updates on Phase Two greenhouse gas reductions
- Enterprise Resource Planning Systems
- Data security when using telematics
- Driver behavior and its influence on fuel management

I get a good overview of the latest green technologies being offered for the work truck market, as well as great feedback from fleet users and other stakeholders on how these technologies are perceived and being used (and what problems they are encountering). I find the Green Truck Summit to be something I mark my calendar for every year and recommend it to our clients at the Department of Energy and the National Laboratories.

– Michael Laughlin, PMP, Program Director, Partnership Development and Market Transformation, Energetics Incorporated

GTA is dedicated to advancing the green truck industry by offering vital resources to stakeholders. Consider joining to enhance your company’s visibility in the industry. For details, visit greentruckassociation.com or contact us at gtainfo@ntea.com or 800-441-6832.
Join GTA now.
Visit greentruckassociation.com/join.

GTA is an Affiliate Division of NTEA, the Association for the Work Truck Industry. Established in 1964, NTEA represents 1,800 companies that manufacture, distribute, install, sell and repair commercial trucks, truck bodies, truck equipment, trailers and accessories. Buyers of work trucks and the major commercial truck chassis manufacturers also belong to the Association. NTEA provides in-depth technical information, education, and member programs and services, and produces The Work Truck Show® and Green Truck Summit.

The Association maintains its administrative headquarters in suburban Detroit and government relations offices in Washington, DC, and Ottawa, Ontario.